



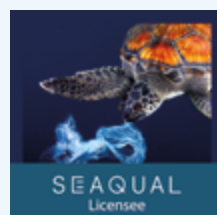
# MARIO S

UPCYCLING  
LOOKBOOK

*female · male · kids*



**SUSTAINABLE  
DEVELOPMENT  
GOALS**





# Concept

RETHINKING OUR USE OF ENVIRONMENTALLY HARMFUL MATERIALS IS A TASK THAT WE ALL HAVE TO SOLVE TOGETHER.

THE SHOE RANGE MADE OF OCEAN PLASTIC TRASH FROM MARIO S, IS A CONCRETE STEP IN THE RIGHT DIRECTION.

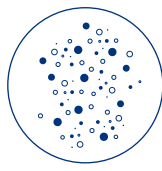
MARIO S HAS A NEW COLLECTION THAT USES UPCYCLED OCEAN PLASTIC FOR MANUFACTURING, MAKING CONTRIBUTION TO SUSTAINABILITY.

TOGETHER WHIT SEAQUAL THERE IS ONE OF THE MOST CERTIFIED, EARTH FRIENDLY FIBRES IN THE WORLD.

IT'S HIGH QUALITY RECYCLED POLYESTER YARN MADE FROM RECYCLED MATERIALS INCLUDING POST CONSUMER PLASTIC BOTTLES AND PLASTIC CAPTURED FROM THE SEA, THATS WHY IT CONTRIBUTES TO PRESERVING NATURAL RESOURCES AND REDUCING THE WASTE IN THE PLANET'S WATER.



With the help to clean rubbish from the oceans with the aid of fishermen.



Then it is washed and then shredded into granules.

This is melted, pressed and processed into long fibers.



These fibers are spun into a malleable, robust thread.



That becomes a highly functional fabric for shoes.



A ecological dyed and finished fabric based on saving water and energy, completing a vertical, eco-friendly process.

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*female . male*



STYLE: ANDREA  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK  
BUCKLES: 100% RECYCLED STEEL



GREY, SKY BLUE, GALAXY BLUE, NAVY



WINE, ROSE, RED, ORANGE



TANGO, BLUSH, SUGAR, PALE YELLOW



SNAKE, LEO



RED FLOWER, LEO, ANTRACIT

SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



STYLE: MARIA  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK  
BUCKLES: 100% RECYCLED STEEL



GREY, SKY BLUE, NAVY



WINE, ROSE, RED, ORANGE



TANGO, BLUSH, SUGAR, PALE YELLOW



DARK ROSE, BANANA  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



STYLE: **IDA**  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK



WINE, RED, ROSE



SUGAR, PALE YELLOW



BROWN, ROSE, OPTIC BLUE

SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS





*female*



STYLE: SARA  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK  
BUCKLES: 100% RECYCLED STEEL



NAVY, RED, ROSE, SUGAR



DARK RED, GREY  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



STYLE: **IBEN**  
BORDEAUX

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



RED, GREY



STYLE: ANNE  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK



WINE, RED, ROSE, SUGAR, PALE YELLOW



STYLE: CAMILLA  
NAVY

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK



GREY, SKY BLUE, BLUSH, RED, ORANGE



STYLE: SOFIE  
RED

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK



STYLE: ALMA  
BANANA

UPPER: 55% UPCYCLED MARINE PLASTIC- 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 80% NATURAL RUBBER - 20% RECYCLED CORK



STYLE: ALEX  
SNAKE

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS  
BUCLES: 100% RECYCLED STEEL



WHITE FLOWER, BLUE FLOWER





*kids*



**STYLE: IDA**  
BANANA

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS  
BUCLES: 100% RECYCLED STEEL



BLUSH, ROSE, RED, LEO, CAMO



STYLE: **CODY**

NAVY

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET

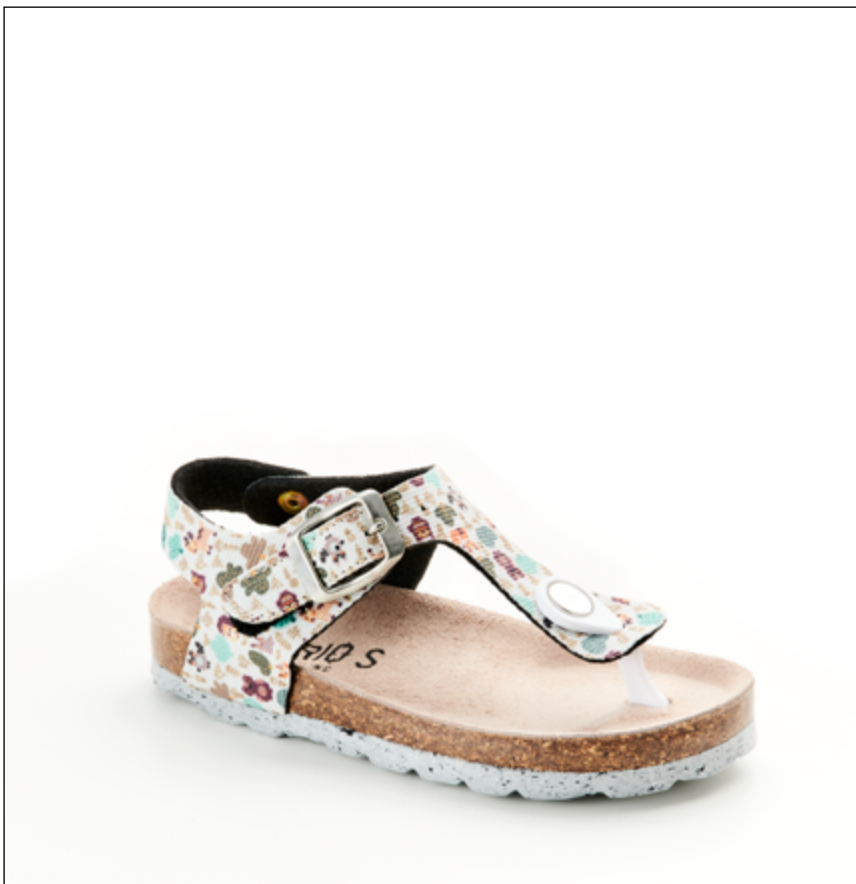
WEDGE: 100% RECYCLED CORK

SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS

BUCLES: 100% RECYCLED STEEL



BLUSH, ROSE, RED, NAVY, CAMO



**STYLE: OLIVIA**  
WHITE MULTI

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS  
BUCLES: 100% RECYCLED STEEL



**STYLE: EMMA**

LIGHT BLUE MULTI, WHITE FLOWER

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET

WEDGE: 100% RECYCLED CORK

SOLE: 50% EVA - 30% RECYCLED EVA - 20% OTHERS

BUCLES: 100% RECYCLED STEEL



**STYLE: JACOB**  
CAMO, BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS  
BUCLES: 100% RECYCLED STEEL



**STYLE: ROAM**  
BLACK, RED, BLUE

UPPER: 70% POST-CONSUMER RECYCLED PET- 17% PES - 13% PA  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



**STYLE: EMILY**

WHITE RED MULTI

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET

WEDGE: 100% RECYCLED CORK

SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS

BUCLES: 100% RECYCLED STEEL



STYLE: AMY

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
WEDGE: 100% RECYCLED CORK  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS

## *Kids sneakers*



STYLE: LUCAS  
BORDEAUX

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



NAVY BLUE, CAMO



STYLE: JULIA  
BLACK

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



ORANGE, ROSA FLOWER



STYLE: JORDAN  
PETROL

UPPER: 55% UPCYCLED MARINE PLASTIC - 45% POST-CONSUMER PET  
SOLE: 50% EVA- 30% RECYCLED EVA - 20% OTHERS



ROSE, ACHEMIR



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